

Quam-goa-suma's flair



Sheraton Kagoshima is the first global hotel brand to open its doors in Kagoshima. The artworks aim to capture 'the flair' of this land, a renowned south entrance for international cultural exchange: the dynamic interaction between land and sea, the beauty in the fleet or the moment of seasons passing, or just like Sakura-jima, universal beauty that goes unnoticed in ordinary life because it is always there in front of your eyes.

In the late 16th century, Jorge Álvares arrived for the first time as a European and called this land "Quam goa suma." Through the artworks, we capture and recreate the wonders and discoveries of Jorge in alignment with the Sheraton brand.

Project Name
Sheraton Kagoshima

Opened
May, 2023

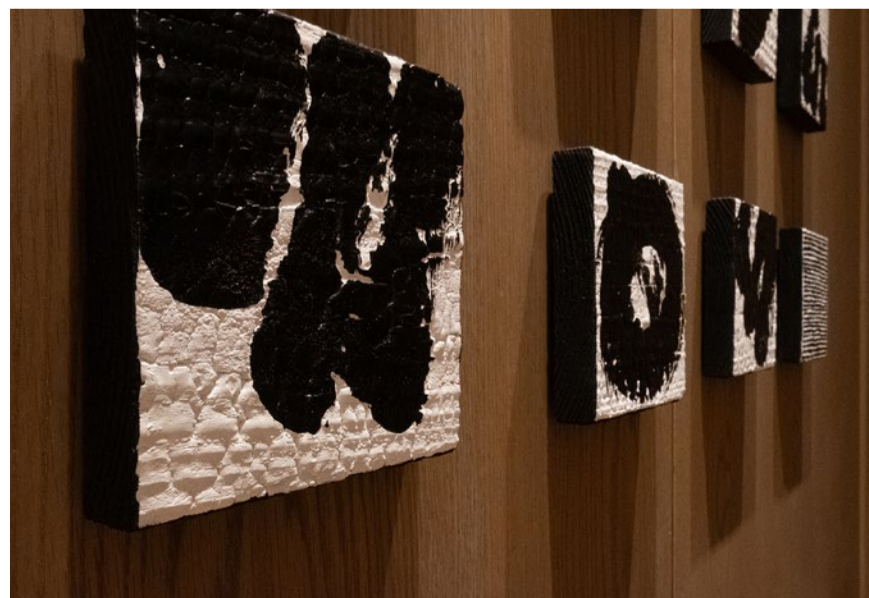
Owner
Nangoku Corporation Co.,Ltd.

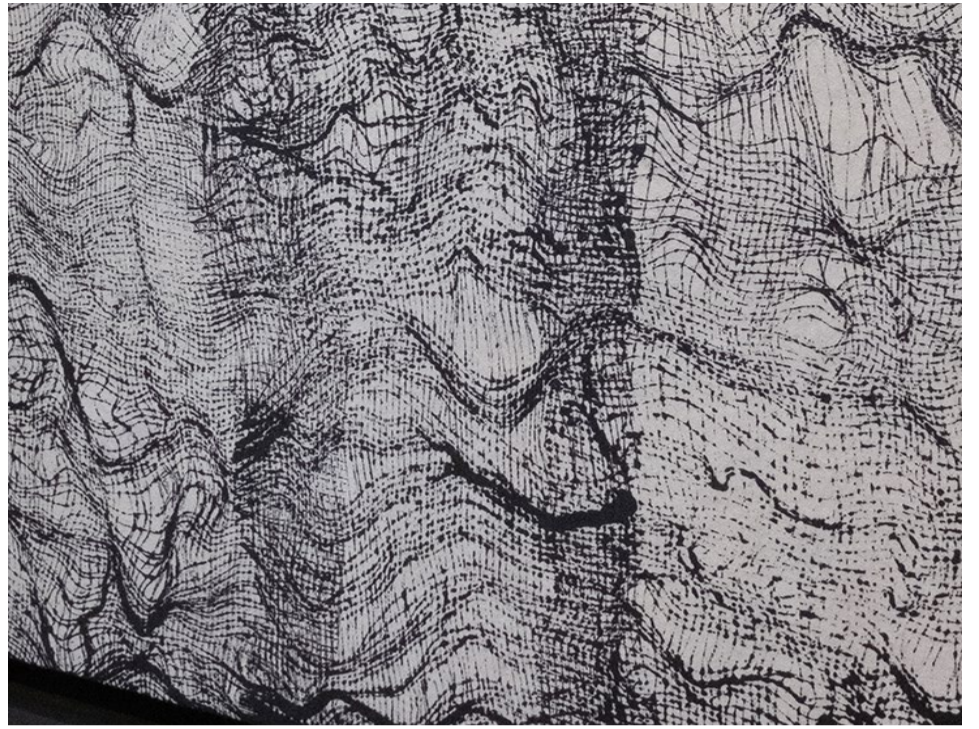
Interior Design
Public: CRÈME / Jun Aizaki Architecture & Design
Guestroom: MEC Design International Corp.

L1: Lobby & Lounge

In the cafe '& More' next to the front desk, we introduce two contrasting local craftsmanship: Satsuma-Kiriko (prestigious cut glass) and Kuromon (daily-use Satsuma ware.)

For the working area display shelf, we created a world unique to Kagoshima, mixing different traditional craft work of Kagoshima -Sheraton's original incense box, Satsuma pottery, Basho-cloth, and Yaku cedar, to name a few- along with timeless goods inspired by those fantastic voyages.





We connected the magnificent nature of this land, such as the horizon to the mountainscape of Kirishima, the pyroclastic plateau, and the volcanic ash from the Sakura-jima, with a soft line. Using a complex high-grade construction method, we successfully created a 15x8.7 meters wall art using coarse woven fabric.



L2: Ballroom & Meeting rooms

The floor shows a wide range of artworks created by local artists, from traditional crafting to modern art. For the elevator lobby, an essential piece for the area, the art depicts a scene of Sakurajima reflected in Kinko Bay by layering the volcanic ash of Kagoshima like silk-screen. In the meeting room, we used Kamou-washi, a local traditional Japanese paper, to represent the subtle movement of the water surface.

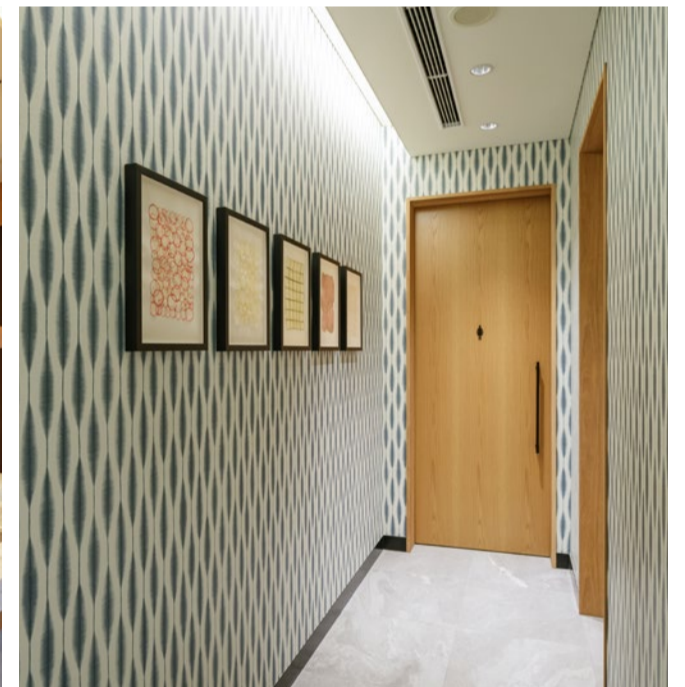


Bridal rooms



L4: All Day Dining

This 8-meter wall painting in the center of the restaurant depicts "the energy passed down from the 16th century through the Bakumatsu era to the present" by an artist of southern Kyushu. The shelves display miniature pots used to make black vinegar, introducing a unique food culture that developed thanks to the local nature, its beautiful landscape, and craftsmanship.



L5: Spa

The Washi paper artist raised in Kagoshima delicately expresses rain and water surface in the artwork. It adds white noise to the space and leaves a soft and soothing impression.



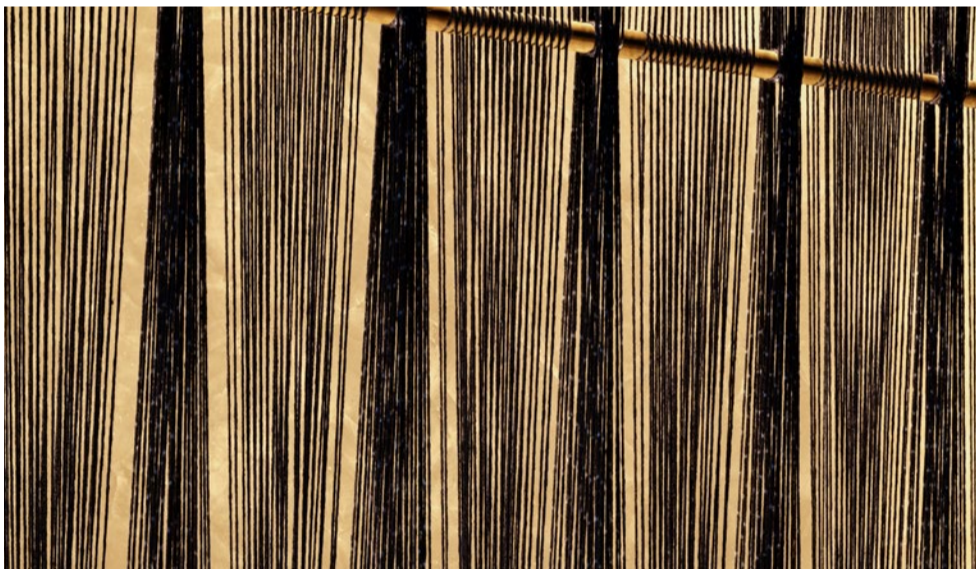
L18: Club Lounge

This 6-meter-long impressive blue and red artwork uses mud dye, a traditional dyeing technique of Amami Island. The red is extracted from *Rhaphiolepis umbellata*, while the Blue is from organic indigo. The chemical reaction between the iron from the mud and these extracts creates one-of-a-kind colors. We invite the guest to enjoy the authentic color of nature that can only be produced in Amami.



L19: Restaurant

The string art behind the reception desk is a traditional Kagoshima craft called Oshima-tsumugi weave. When creating the weave, warp, and weft threads configure a diamond shape, which was brought directly into the artwork to enhance the beauty of this unique technique. The displayed artworks showcase a variety of local materials and craftsmanship, such as the baby pig created with traditional bamboo art, the mommy pig with Saigo prints, Satsuma ceramics, and wood carving.



Suites

The brown pottery in the dining area is crafted by the artist in Kagoshima using the technique of decorating the Satsuma pottery. We located Satsuma-volcanic foam in the bedrooms to connect the interior space and the Sakura-jima in the view.

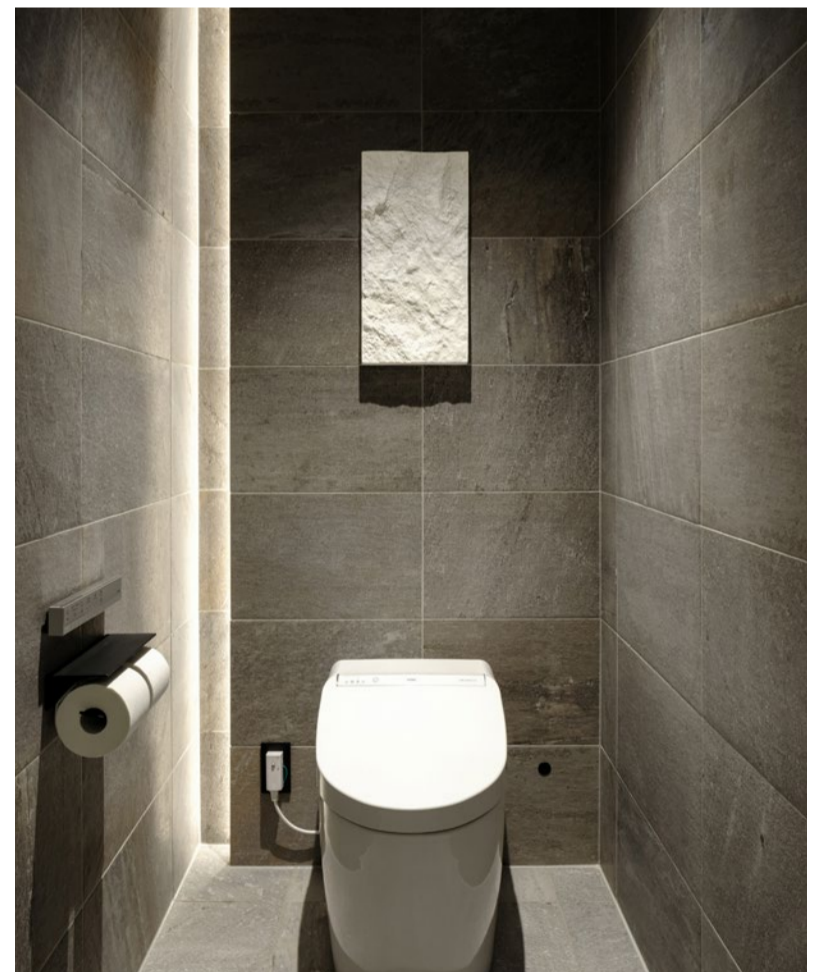


Executive Suites



Guest Room

We introduce local transient and universal beauty in the guestrooms. While the scenery of "Sendai-kawa-arashi (a rare natural phenomenon of cloud gathering)" welcomes the guests in the bedroom, pyroclastic plateau-inspired artwork can be found in the bathroom.



Lift Lobby

We express the scene of volcanic ashes using Kagoshima's tin crafting with different patterns on each floor. In the corridor to the guestrooms, we created the scenery of the volcanic ashes falling onto the sea, mountain, and land on the luminous wall.



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