



Mercure Tokyo Haneda Airport

Mercure Tokyo Haneda Airport opened near Keikyu Otorii Station, close to Haneda Airport. The art direction of this project integrates Japan's representative airport and the old Haneda, a sector that flourished as a manufacturing town, into the concept of "TOKYO ECLECTIC". It combines the DNA, traditional crafts, and subcultures of the area with European modernity.

Project Name
Mercure Tokyo Haneda Airport

Opened
November, 2023

Owner
Samty Co.,Ltd.

Interior Design
Kume Sekkei Co., Ltd.



1F Entrance

The iconic Mercure brand wall is known for expressing the unique characteristics of the local area through art. In order to embody the concept of TOKYO ECLECTIC, just like in a traditional Noh stage, our "mirror panel" includes welding masks, an industrial Maneki-neko cat covered in iron powder, an engine plate from a jet plane, and the work of an artist who uses the sound of speakers to trace the movement with ink. The design is focused in highlighting Ota city's manufacturing spirit by adding a twist of Mercure's perspective to the local traditional crafts. We hope you enjoy this display that extends 180 degrees from the entrance to the windbreak room.



1F Reception

The back of the reception counter was inspired by the "borrowed sceneries" that can be appreciated through the windows of tea ceremony rooms. The picture frame resembles a factory window displaying panels of lead that were dropped onto concrete, dirt, and tools before solidification, recreating the scenery of this town. In the same way, Matcha bowls made of lead were placed under the reception area. While checking in, visitors may enjoy the industrial beauty of this land as if they were enjoying a cup of tea in a tea room.



1F Bar and Lift Lobby

A kimono pattern of a fan and a hairpin was made in Nishijin brocade. The name "industrial kimono" derives from the abundant use of copper threads, giving the fabric that characteristic metallic texture. The bonsai in the elevator hall has been shaped entirely by hand bending wires, resulting in a strong pine tree that will never wither.



1F Restaurant

The wall art placed at the front of the restaurant, is an industrial piece made of twisted bars used for staircase railings and plates bent by firings welded together.



2F
Lounge / Meeting Room

As Haneda is also known as the former Sega's headquarters, we created a collage of accessories inspired on made-in-Japan icons such as classic Japanese video game characters, flip phones, cassette tapes and others. We invite you to take a look and find that item that will bring back the nostalgic memories of the good old days.



2F Gym



2-9F Lift Lobby

The elevator hall accessories styling, is a collage of Tokyo's mixed culture, including video games, vinyl records, cassette tapes, and 3D printed objects.



2-11F Guest Room

With a concentration of approximately 3,500 factories, Ota Ward is considered a manufacturing town. It is known for its passion and craftsmanship, so much so that it is said that "if you throw a drawing into Ota Ward from the sky, whatever it is, it will come out the next day as a beautiful finished product". For some guestrooms' artwork, seven of the main manufacturing sectors of Ota Ward are represented as metal panels and connected by rivets. On the surface, water-printing technique is used to depict the airplane view of the manufacturing sector. Similarly, the rest of the rooms use perforated metal panels as a representation of an airplane window overlooking the 3,500 factories from the air.



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